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OUT-FIT AND TWENTY-FOUR 7 FITNESS SUPPLY MERGE COMPANIES

Operating under the name Out-Fit, the expanded company is positioned to better serve the fitness needs of the California market.

Simi Valley, CA – (March 2, 2009) – Two leading fitness equipment providers based in California, Out-Fit and Twenty-Four 7 Fitness Supply, are combining their sales teams, giving them immediate and more effective penetration into the state's commercial fitness market, it was announced today by Out-Fit President Chris Fisher. The combined company will now operate exclusively under the Out-Fit name, led by co-owners Chris Fisher and Steve Griffin, Out-Fit's Chief Operating Officer.

Twenty-Four 7 Fitness has developed a strong presence in the Central and Northern California markets and the owner of the company, Chris Henno, will now lead the Out-Fit sales team in these regions. Mike McNeese, of Out-Fit, will continue to lead the Southern California team.

"For the past several years, TF7 Fitness Supply, under the guidance of Chris Henno, has provided exceptional service to its commercial customers," said Fisher. "Those customers will continue to work with the same salespeople providing the same level of excellent service. As we move forward, the combined strength of both our companies will benefit future clients and we look forward to working with Chris and his team in this new endeavor."

The fastest growing fitness equipment supplier on the West Coast, Out-Fit is dedicated to offering the best solutions for their client's healthy lifestyle needs. Providing superior customer service and the finest fitness products the industry can offer are the foundations of the company. Out-Fit serves a variety of markets, including fitness facilities within corporations, apartment complexes, homes, resorts, golf clubs, hospitals, schools, municipalities and more. For more information, visit www.out-fit.net.

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