



## Press Release

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## Out-Fit is New Precor Dealer for California and Las Vegas

*Commercial Fitness Provider Brings Experience, Premium Service*

**Simi Valley, CA** – Precor Incorporated has named Out-Fit ([www.out-fit.net](http://www.out-fit.net)) of Simi Valley, California, its new commercial fitness products dealer for Central and Southern California and Las Vegas markets.

Out-Fit is a premier consultation, design, and supply company for fitness facilities throughout the West Coast. Since its founding, Out-Fit has provided excellent customer service for its clients, from the conceptual design phase of a fitness facility, through installation, and beyond. The company serves fitness centers within a variety of diverse markets, including: Universities, Corporations, Apartments, High Schools, Hotels, Country Clubs, Hospitals, Municipalities and more.

Out-Fit customers can now count on having access to the full range of Precor products. From intuitive, durable and easy-to-use cardio products that include ellipticals, treadmills, bikes and the award-winning Adaptive Motion Trainer® (AMT®), to strength products designed to meet the fitness goals of fitness center users of all levels.



“We are thrilled to join Precor,” said Chris Fisher, Out-Fit President. “We believe that combining their full range of cardio, strength and entertainment products with our reputation for superior service in our markets will make for a winning combination.”

For more information and any questions about the products and services that Out-Fit provides, contact them at 1-800-376-3339 or email them at [sales@out-fit.net](mailto:sales@out-fit.net)

### **About Precor**

Founded in the Seattle, WA area in 1980, Precor ([www.precor.com](http://www.precor.com)), designs and builds premium fitness equipment for effective workouts that feel smooth and natural. Precor continually redefines the levels of innovation, quality, and service necessary to deliver the very best fitness experiences – all with the goal of improving the ways people improve themselves.

A subsidiary of Amer Sports Corp. ([www.amersports.com](http://www.amersports.com)), the world’s largest sports equipment company, with internationally recognized brands Wilson, Atomic, Suunto, Salomon, Arc’Teryx and Mavic, Precor operates production, distribution and a headquarters facility near Seattle, with offices in the UK, Germany, Benelux, Spain, France, Switzerland, Austria, Italy, Japan and China.

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